



# Solomon Gebbie

## Digital Designer and Web Developer

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### SHORT AND SWEET

- ➔ Friendly, loyal, and hardworking New Zealand-born husband and father
- ➔ Passionate about UI & UX design and eager to take on any design-related tasks
- ➔ Strong love for web development and bringing designs to life
- ➔ Experienced with AI, applying it across projects to improve output and reduce turnaround time
- ➔ Experienced working with teams of all sizes and an excellent collaborator
- ➔ Skilled in managing projects, clients, and team expectations
- ➔ Versatile and committed to giving my best effort, even when learning new skills
- ➔ **A CV is just an introduction. Let's meet so you can get to know me better**

### DESIGN TOOLS

- ➔ Figma
- ➔ Adobe Creative Suite
  - Photoshop
  - Illustrator
  - InDesign
  - After Effects
- ➔ Canva

### DEVELOPMENT

- ➔ Cursor
- ➔ HTML5
- ➔ CSS/Saas
- ➔ React & NextJS
- ➔ Tailwind
- ➔ Shadcn UI
- ➔ Claude
- ➔ ChatGPT
- ➔ PHP
- ➔ Git
- ➔ Grunt
- ➔ jQuery
- ➔ Javascript
- ➔ Webpack

### PLATFORMS & INTEGRATIONS

- ➔ Vercel
- ➔ Supabase
- ➔ WordPress
- ➔ WooCommerce
- ➔ Webflow
- ➔ Wix
- ➔ Mailchimp
- ➔ Salesforce
- ➔ Jira
- ➔ BitBucket



## Digital Designer & Front-End Developer | Freelancer (NZ / UK)

2018 - Present

### Client/Project Management

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

### Design

Created dynamic websites, apps, dashboards, crms, branding materials, social media content, newsletters, videos, and animations. Designed intuitive UI and UX journeys to enhance user engagement and strengthen brand identity.

### Development

Developed front-end and back-end solutions using React, Next JS, Vercel and Supabase, WordPress, Wix, Webflow, Squarespace, and custom code, collaborating with external developers and third parties for seamless integration.



## Head of Digital | Carpenters Workshop Gallery (UK)

2018 - 2021

### Managed Project & Team

Hired and led a skilled web team, ensuring successful project execution and delivery.

### Website and Application Delivery

Directed the redesign and rebuild of a new website, overseeing the entire project team for timely and quality delivery.

### CRM Integration

Defined project scope and deliverables for a new CRM system, ensuring seamless integration with the revamped website.



## Senior Designer | Satellite Media (NZ / UK)

2013 - 2017

### Event & Activation Setup and Implementation

Managed setup and pack down for large events and activations, ensuring smooth display and functionality of computers, kiosks, and devices.

### Design & Animation

Served as senior designer, creating websites, kiosks, POS materials, branding, storyboards, video animations, and game designs for major brands like Coca Cola NZ, Fisher & Paykel, and Fonterra.

### Awards for Museum Activations

Contributed to award-winning projects: All Blacks Experience won Gold in the Interactives category at the NZ Best Design Awards, and the Volume: Making Music in Aotearoa project won in the Exhibition Media or Experience category at the GLAMi Winners at MW17: Museums and the Web 2017.



## Digital Designer & Front-End Developer | 96Black (NZ)

2011 - 2013

### Roll Project Management Tool

Contributed to the design and development of the project management tool RollHQ (rollhq.com).

### Design

Designed websites across various industries, with a focus on healthcare sector patient support programs in the UK.

### Development

Led front-end development for all sites, collaborating closely with backend developers utilizing Twig templating systems.



**Director / Self Employed** | Dieloot Ltd (NZ)  
2009 - 2011

**Client/Project Management**

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

**WordPress Based Company**

Specialized in delivering bespoke WordPress websites and solutions for businesses of all sizes, tailoring each project to meet unique client needs.

**Personal Development**

Dedicated to ongoing learning and professional growth, mastering new technologies and platforms to improve service offerings and personal expertise.

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**Head of Web Department / Web Designer** | Bunker Media (NZ)  
2006 - 2010

**All rounder**

Adapted to diverse business needs, contributing to all design projects, video animations, music video productions, and film setups.

**Website Design & Development**

Led website projects for clients, overseeing design, development, regular updates, and maintenance to ensure optimal performance.

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**EDUCATION**



**Diploma in Digital Media** | Media Design School  
2004 - 2006