



Solomon Gebbie

Digital Designer and Front-End Developer

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[LinkedIn](#)

SHORT AND SWEET

- ➔ Friendly, loyal, and hardworking New Zealand-born husband and father
- ➔ Currently working remotely while traveling
- ➔ Open to relocation for the right opportunity
- ➔ Passionate about UI & UX design
- ➔ Eager to take on any design-related tasks
- ➔ Primarily a designer with a strong interest in bridging the gap with front-end development
- ➔ Strong love for front-end development and bringing designs to life
- ➔ Experienced using AI for full back-end solutions
- ➔ Experienced freelancer, team player, and excellent collaborator
- ➔ Skilled in managing projects, clients, and team expectations
- ➔ Versatile and committed to giving my best effort, even when learning new skills
- ➔ **A CV is just an introduction. Let's meet so you can get to know me better**

DESIGN TOOLS

- ➔ Figma
- ➔ Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
- ➔ Canva

DEVELOPMENT

- ➔ HTML5
- ➔ CSS/Saas
- ➔ React & NextJS
- ➔ Claude
- ➔ ChatGPT
- ➔ PHP
- ➔ Git
- ➔ Grunt
- ➔ jQuery
- ➔ Javascript
- ➔ Webpack

PLATFORMS & INTEGRATIONS

- ➔ WordPress
- ➔ WooCommerce
- ➔ Webflow
- ➔ Wix
- ➔ Mailchimp
- ➔ Salesforce
- ➔ Jira
- ➔ BitBucket
- ➔ Learning: Sanity



Digital Designer & Front-End Developer | Freelancer (NZ / UK)

2018 - Present

Client/Project Management

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

Design

Created dynamic websites, apps, branding materials, social media content, newsletters, videos, and animations. Designed intuitive UI and UX journeys to enhance user engagement and strengthen brand identity.

Development

Developed front-end and back-end solutions using WordPress, Wix, Webflow, Squarespace, and custom code, collaborating with external developers and third parties for seamless integration.



Head of Digital | Carpenters Workshop Gallery (UK)

2018 - 2021

Managed Project & Team

Hired and led a skilled web team, ensuring successful project execution and delivery.

Website and Application Delivery

Directed the redesign and rebuild of a new website, overseeing the entire project team for timely and quality delivery.

CRM Integration

Defined project scope and deliverables for a new CRM system, ensuring seamless integration with the revamped website.



Senior Designer | Satellite Media (NZ / UK)

2013 - 2017

Event & Activation Setup and Implementation

Managed setup and pack down for large events and activations, ensuring smooth display and functionality of computers, kiosks, and devices.

Design & Animation

Served as senior designer, creating websites, kiosks, POS materials, branding, storyboards, video animations, and game designs for major brands like Coca Cola NZ, Fisher & Paykel, and Fonterra.

Awards for Museum Activations

Contributed to award-winning projects: All Blacks Experience won Gold in the Interactives category at the NZ Best Design Awards, and the Volume: Making Music in Aotearoa project won in the Exhibition Media or Experience category at the GLAMi Winners at MW17: Museums and the Web 2017.



Digital Designer & Front-End Developer | 96Black (NZ)

2011 - 2013

Roll Project Management Tool

Contributed to the design and development of the project management tool RollHQ (rollhq.com).

Design

Designed websites across various industries, with a focus on healthcare sector patient support programs in the UK.

Development

Led front-end development for all sites, collaborating closely with backend developers utilizing Twig templating systems.



Director / Self Employed | Dieloot Ltd (NZ)
2009 - 2011

Client/Project Management

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

WordPress Based Company

Specialized in delivering bespoke WordPress websites and solutions for businesses of all sizes, tailoring each project to meet unique client needs.

Personal Development

Dedicated to ongoing learning and professional growth, mastering new technologies and platforms to improve service offerings and personal expertise.



Head of Web Department / Web Designer | Bunker Media (NZ)
2006 - 2010

All rounder

Adapted to diverse business needs, contributing to all design projects, video animations, music video productions, and film setups.

Website Design & Development

Led website projects for clients, overseeing design, development, regular updates, and maintenance to ensure optimal performance.

EDUCATION



Diploma in Digital Media | Media Design School
2004 - 2006